



eagle spirit media

Michael Ney

digital media producer

trading as

Eagle Spirit Media

production services
&
consultancy



Video Production

Michael Ney specialises in producing high quality video content for websites and social media. He provides affordable solutions for business profiles, interviews, short documentary, full doco or drama production, walk-throughs for hotels or various accommodation. Other services include **Electronic Press Kit** (EPK ie behind the scenes/social media) for feature film or television projects, marketing materials, ebook production and promotions for author or artists. **Eagle Spirit Media** has an extensive network of professional colleagues in video, web, graphic design and animation. **Showreel Portfolio:** <https://vimeo.com/eaglespiritmedia/videos>

Experience

Michael's experience in both creative and project management roles covers many areas of production, and for video Michael now specialises in producer/director/camera/editor projects. His career over three decades encompasses documentary filmmaking, web development, photography, multimedia, social media as well as print design and publishing.

Curriculum Vitae: <http://www.eaglespiritmedia.com/michael.htm>

Previous Clients

Westpac, The University of Sydney, Sydney City Council, Kaplan Professional, Youth Matters, UTS, Andrew Andreyev Lawyers, Foodbank, Digital Tsunami, Dilanchian Lawyers, OzDox, Archisoul, BupaCare, Perkins Fahey Lawyers, Energesse, East West 101 for SBS, Murray Fahey for "Alex & Eve", Kanebridge, Kado Creative, Human Nurture, Robert Kirby, Grasshopper Travel and many others.

Testimonials: <http://www.eaglespiritmedia.com/testimonials.htm>

digital media

events

photography

publishing

social media

elearning

theatre

television

video

web



Feature Film EPK

...with the director of "Alex & Eve"



On Location Interviews

Perkins Fahey Lawyers



Live Event Documentary

<http://bit.ly/peaceangels1>

Video production features

There are many technical and creative aspects to video production, including:

- Project scoping to devise most cost-effective approach for high quality outcome.
- Shooting on location with varying size studios or settings, day/night.
- Green screen setup - to place presenters on virtual sets or background.
- Autocue - to bypass the pain of presenters memorising scripts.
- Production size - small scale up to feature film crew and gear.
- On location editing for previews or fast turnaround if required.

What you can expect

- ✓ Create a project vision. Prepare scripting and planning for shoot day.
- ✓ Shoot audio and video on location or in studio - with rehearsal and set design.
- ✓ Supply all equipment; ie camera(s), lighting, audio, background materials etc.
- ✓ Provide a selection of license free music choices, and visual enhancements.
- ✓ Prepare work-in-progress / draft assembly edit according to instructions.
- ✓ Cast actors for onscreen presenting and/or voiceover recordings if required.
- ✓ Upload videos to YouTube, Vimeo, Wistia. Refine the editing as needed.

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Video Packages

Bookings: 0418 965 517
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Our Process

Scoping

To ensure the best quality video it is best to review the location and scripting ahead of the shoot date. We check the shooting environment to assess lighting and other requirements and consult on all production options. After discussion, we lock in a date / time for you to allow for set up and shooting process so not to interrupt business.

Production

Shooting usually takes between 2 to 3 hours – sometimes longer depending on specifics.

Editing

We will prepare a first draft edit for your approval, and allow for one round of changes or corrections on request. In the rare case of further editing, or the scope of project changes, additional work is billed by the hour. Once the edit is approved it can be uploaded to your social media platforms or embedded on your website.

Basic Business Profile

View Playlist: http://bit.ly/gr_biz

A visual introduction to your business services and workplace. Video duration between 45 to 90 seconds - without voiceover. Production is limited to a single shooting session of up to 3 hours. Final video has copyright cleared music and delivered within 10 days.



Holiday Home Walkthrough

Cairns - various examples
<http://bit.ly/gr-holiday-homes>



Health & Lifestyle

Your Fitness Gym, Cairns
<http://youtu.be/smZqJyASdgg>



Inspirational Promotion

Catalena Day Spa, Cairns – overview
<http://youtu.be/EGq53IQ6ZKs>

Business Profile

See also Backpackers Hostels: <http://bit.ly/xbackpackers>

Informational documentaries... 1. video only, 2. using interviews and unscripted dialogue or 3. scripted voiceover/interviews.



1. Basic Documentary - no voice

Car Rental companies
http://bit.ly/gr_cars



2. TV Style Short Documentary

Youth Matters – fund-raising promotion
<https://vimeo.com/11577951>



3. Promotional Documentary

Human Nurture – services overview
<https://vimeo.com/100025539>

Presenter / Interview

- ◆ Wardrobe - No stripes or elaborate patterns please. Plain colour shirts work best – but preferably NOT white.
- ◆ Makeup - Sometimes a little powder helps reduce the shine on foreheads especially. Lightening under the eyes is recommended too.
- ◆ Rehearsal - Being conversant with the script helps a lot. Even if using a autocue it is advisable to do a number of readings out loud.



Basic Interview plus Photos

Hon John Brown AO – personal message
<https://vimeo.com/76779130>



Presenter on Green Screen

Realview Digital – service description
<https://vimeo.com/36958495>



Presenter Documentary

Embrace Life, Live Life – expo promotion
<https://vimeo.com/77203330>